

US DPMSS Region - Total US 3rd Quarter 2011

60 Large Equipment

6018 Cuspidors

Units and Average Price are shown By The Each.

Manufacturer/Product	Quarter Sales \$	% Change vs Last Year	Units By The Each	Avg. Price By The Each	Share/ Quarter	Share Change vs Prev Quarter	Share Change vs Last Year
A-DEC EQUIPMENT							
A-DEC EQUIPMENT	\$360,685.57	-10.8 %	176.00	\$2,049.35	67.4%	7.6	-5.5
A-DEC EQUIPMENT Totals :	\$360,685.57	-10.8 %	176.00	\$2,049.35	67.4%	7.6	-5.5
BEAVERSTATE DENTAL							
BEAVERSTATE DENTAL	\$7,381.00	-41.1 %	8.00	\$922.63	1.4%	0.4	-0.9
BEAVERSTATE DENTAL Totals :	\$7,381.00	-41.1 %	8.00	\$922.63	1.4%	0.4	-0.9
BELMONT EQUIPMENT							
BELMONT EQUIPMENT	\$11,568.00	251.5 %	6.00	\$1,928.00	2.2%	N/A	1.6
BELMONT EQUIPMENT Totals :	\$11,568.00	251.5 %	6.00	\$1,928.00	2.2%	N/A	1.6
FOREST MEDICAL							
FOREST MEDICAL	\$24,785.93	224.3 %	12.00	\$2,065.49	4.6%	-2.7	3.3
FOREST MEDICAL Totals :	\$24,785.93	224.3 %	12.00	\$2,065.49	4.6%	-2.7	3.3
MARUS DENTAL							
MARUS DENTAL	\$16,071.44	-10.7 %	10.00	\$1,607.14	3.0%	-0.5	-0.2
MARUS DENTAL Totals :	\$16,071.44	-10.7 %	10.00	\$1,607.14	3.0%	-0.5	-0.2
MIDMARK							
MIDMARK	\$38,085.29	-18.1 %	22.00	\$1,731.15	7.1%	2.1	-1.3
MIDMARK Totals :	\$38,085.29	-18.1 %	22.00	\$1,731.15	7.1%	2.1	-1.3
PELTON & CRANE							
PELTON & CRANE	\$76,816.91	44.1 %	52.00	\$1,477.25	14.3%	-4.1	4.7
PELTON & CRANE Totals :	\$76,816.91	44.1 %	52.00	\$1,477.25	14.3%	-4.1	4.7

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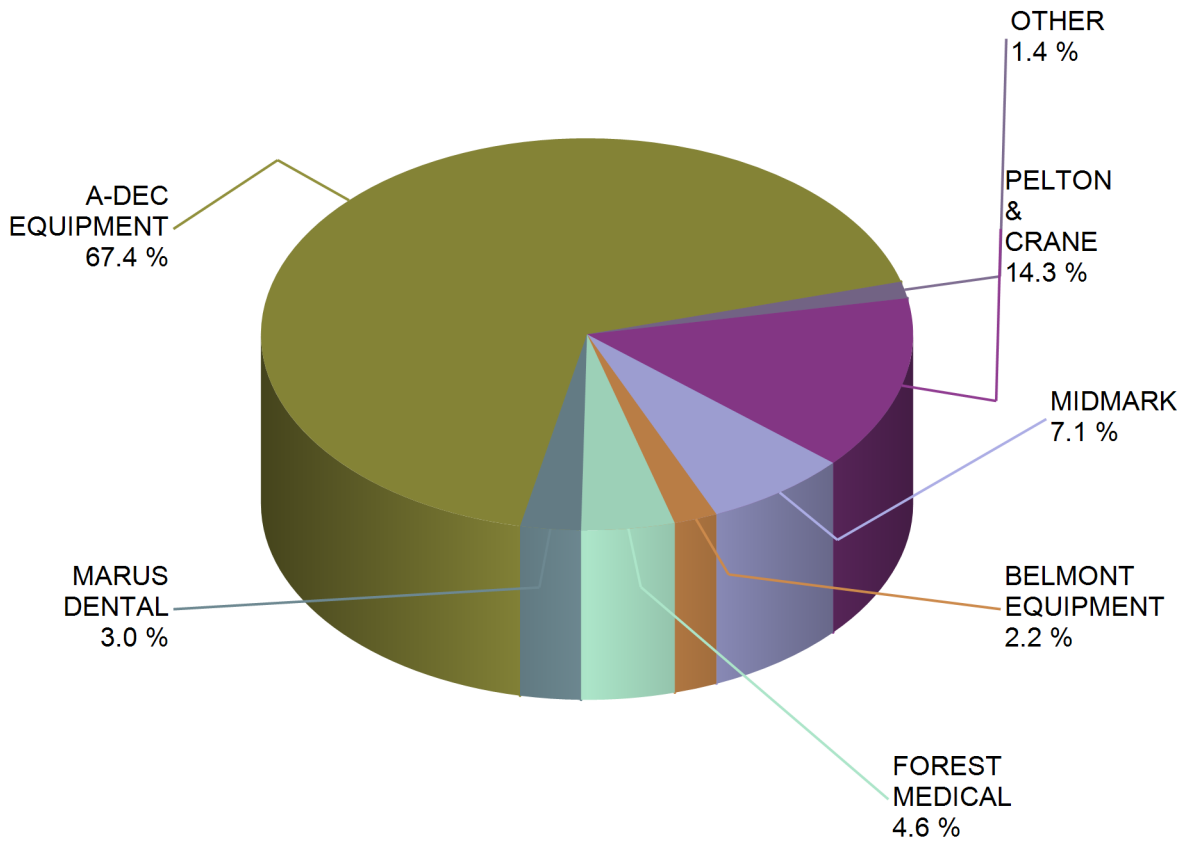
**Report based on unmodeled 2011 sales data and compared to similar unmodeled 2010 data.*

**US DPMSS
Region - Total US
3rd Quarter 2011**

Category Totals:	\$535,394.14	-3.5 %	286.00	\$1,872.01	100.0%	4.9	1.7
Prior Quarter Category Total:	\$446,676.06						
Year To Date Category Total:	\$1,403,520.82						

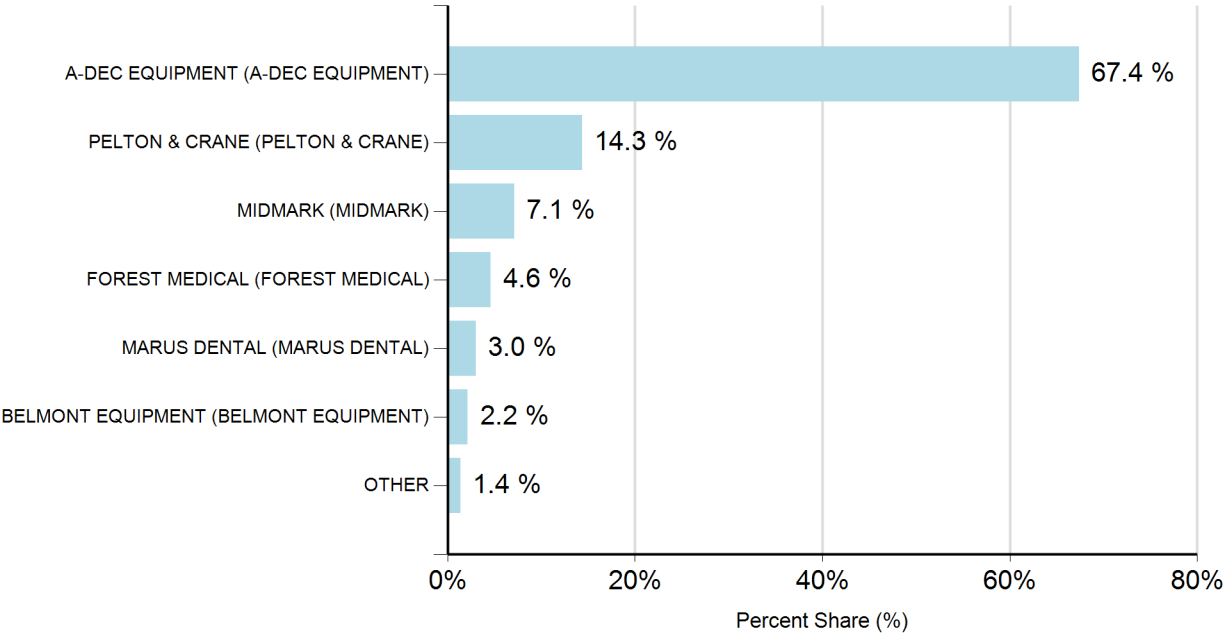
US DPMS Market Share By Manufacturer 3rd Quarter 2011

Large Equipment Cuspidors



US DPMSS Market Share By Brand 3rd Quarter 2011

Large Equipment Cuspidors



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